



be a MEMBER.  
be IAAPA.

●  
be  
CONNECTED

●  
be  
READY

●  
be  
EDUCATED

●  
be  
INFORMED



## CELEBRATE THE PAST. BUILD THE FUTURE.

In 2018, IAAPA celebrates its 100th year of keeping the global attractions industry connected, ready, educated, and informed.

It's a remarkable achievement — serving, supporting, and bringing leadership and a voice to the attractions community. But it's only the beginning.

Through IAAPA's unmatched breadth and depth of experience, vision, and offices around the world, our foundation remains sound. We remain committed to keeping the attractions industry strong while continuing to build an unshakable future over the next century.



*IAAPA connects me to a global industry perspective I can't find anywhere else.*

*Vivian Lee, Ocean Park Hong Kong, member since 1984*

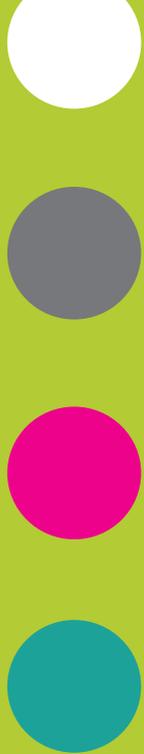
### GLOBAL REACH WITH A LOCAL TOUCH

Since 1918, IAAPA has supported every facet of the amusement parks and attractions industry. With five offices around the world, we represent our members globally but serve them locally.

### SUPPORTING EACH OTHER

IAAPA members are proud and passionate. We celebrate each other's successes, help out our partners and peers with myriad issues, and open doors for each other. After all, we're in this wonderful industry together.

Join today at [IAAPA.org/Membership](http://IAAPA.org/Membership)



Throughout the year and across the globe, IAAPA's expos and events offer targeted buying, learning, and networking opportunities, opening new doors and allowing you to be **CONNECTED** with your industry.

Not only do members engage face-to-face with manufacturers and suppliers to source new, revenue-boosting products, but they learn from renowned industry experts and build lifelong relationships with peers.

Whether traveling to a global expo or participating in an educational conference closer to home, members receive significant discounts on all IAAPA events — and the savings quickly add up.

be

CONNECTED



Do you have a global network of peers to whom you can reach out to discuss your **latest operational challenge**?

Are you easily able to source and compare products and connect with **hundreds of leading manufacturers and suppliers**?

Where do you turn for **access to best practices from renowned experts** in the industry?



## Mark your calendar for these IAAPA EXPOS AND EVENTS:

### IAAPA FEC Summit 2018

Laguna Beach, CA, US  
Jan. 28–30, 2018  
Post Tour: Jan. 31, 2018



### Asian Attractions Expo

Hong Kong  
Conference:  
June 5–8, 2018  
Trade Show:  
June 6–8, 2018

### IAAPA Leadership Conference 2018

Osaka/Tokyo, Japan  
Mar. 6–9, 2018



### Euro Attractions Show

Amsterdam, Netherlands  
Conference:  
Sept. 23–27, 2018  
Trade Show:  
Sept. 25–27, 2018



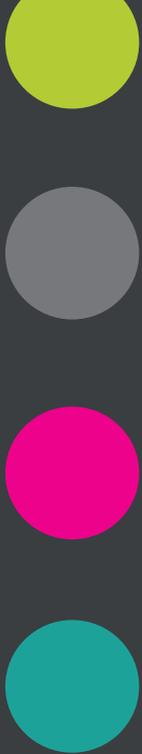
### IAAPA Attractions Expo

Orlando, FL, US  
Conference:  
Nov. 12–16, 2018  
Trade Show:  
Nov. 13–16, 2018



IAAPA Expos are the only place to gather practical knowledge and bring it back to your facility to make positive change.

Joe Handy, Georgia Aquarium, member since 2003



# be READY

Central to IAAPA's mission, safety resources are our priority. We are the driving force behind the standardization of safety standards worldwide and effectively train our members on the latest safety rules and procedures. IAAPA experts are available to all members for guidance on state and federal policy and political education.

IAAPA membership means joining forces with tens of thousands of business associates, owners, managers, operators, and attractions professionals. Together with our members, we strive to shape safety-related legislation around the world and at all levels of government. We also help you navigate the complex political process. And as an IAAPA member, you will be kept up to date and informed of the regulatory and legislative changes that affect your business.

Are you **ready to implement** the latest government mandate?

Are you **prepared to comply** with all required safety standards?

Can you **unite with your industry** and advocate for the collective good?



## Working for you through a variety of channels:

### SAFETY STANDARDS

IAAPA leads the global effort to harmonize safety standards for amusement rides and attractions. This work has led the ASTM, CEN, and ISO global standards to be closely aligned, bringing the benefits of thousands of hours of work by technical experts to the attractions industry worldwide.

### LEGISLATIVE PROCESS

We track U.S. federal and state legislation to keep you up to date on the issues that affect your industry. We meet with policymakers to educate them and to address the potential impact of legislative proposals.

### REGULATORY PROCESS

We monitor the rulemaking process and inform members of proposed rules while providing public comment on behalf of our industry.

### GRASSROOTS ACTION CENTER

We connect members to elected officials. We send legislative alerts informing you of pending legislation and directing you to the Grassroots Action Center to send pre-written messages to elected officials.

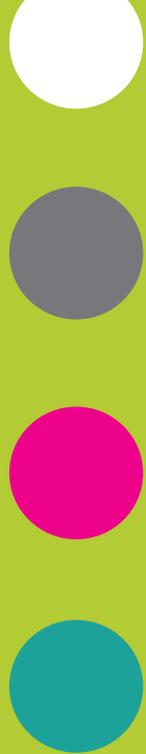
### U.S. POLITICAL ACTION COMMITTEE

This is a resource for members to pool their federal campaign contributions, thus making the biggest possible impact on behalf of our industry.



*IAAPA's safety and advocacy team keeps me informed about important regulatory developments and works to ensure our interests are represented during the legislative process.*

**Denise Beckson**, Morey's Piers, member since 1970



Whether you are looking to further your own career or support the professional development needs of your team, IAAPA is a valuable training partner. Either face-to-face or online, IAAPA's professional development programs connect you to the best practices, trends, and insights you need to push yourself, your team, and your business to the next level.

# be EDUCATED



Are you serious about **advancing your career** and about **prioritizing training** to help your staff develop new skills?

Does your facility have access to **global visionaries** who can take you to the next level?

Can you benefit from step-by-step access to **best industry practices** and proven case studies?



IAAPA's certification programs offer an opportunity to further your knowledge of all aspects of the industry and, in turn, to advance your career. Distinguish yourself among your peers and in the industry by earning one of these professional designations:

- IAAPA Certified Attractions Manager (ICAM)
- IAAPA Certified Attractions Leader (ICAL)
- IAAPA Certified Attractions Executive (ICAE)



Educational opportunities for all levels and disciplines — from young professionals to seasoned executives:

Visit [IAAPA.org/events-education](http://IAAPA.org/events-education) to access the complete 2018 IAAPA Educational Events Calendar.



*IAAPA connects me to best practices in business operations.*

**Anne Rashford**, Museum of Science and Industry, member since 2011



# be INFORMED

IAAPA offers you the critical information you need in the ways you prefer. As an IAAPA member, you have access to the industry news, white papers, data, and reports needed to grow your business. Plus, membership gets you immediate, 24-hour access to IAAPA media strategists.

Are you **receiving industry information and news in real time**? Do you have access to research and perspective on the latest trends?

Is your PR team **prepared to handle** a crisis?

Would your **operations benefit** from participation in a food-buying co-op or insurance program?



## WE'RE A PHONE CALL AWAY

**IAAPA provides members 24-hour access to media relations professionals.**

We are available to assist you with crisis communications, publicity, and media relations activities. Simply call +1 703/299-5127 and we will provide you with the one-on-one support you may need.



### Complimentary to members:

- Crisis Communications Plan Template
- Member Hotline for Media and PR Support
- Constituency Benchmark Studies
- Research Reports on Economic Impact
- Membership Directory
- *Funworld* — Monthly Magazine
- IAAPA News Flash — Daily News E-mail



IAAPA's many publications and research always provide insights to help me grow my business.

Ash Smart, Harbour Park, member since 1985

# be...

Be an active contributor to your industry — inspired, stronger, and empowered to achieve greater professional success.

CONNECTED  
READY  
EDUCATED  
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INTERNATIONAL ASSOCIATION OF  
AMUSEMENT PARKS AND ATTRACTIONS

**Celebrate the Past. Build the Future.**

