

APAC Committees

亚太地区各委员会

APAC Advisory Committee | 亚太区顾问委员会

Purpose / 宗旨:

The Advisory Committee uses IAAPA's Strategic Plan as a basis to provide guidance for initiatives in Membership, Education, Safety, Government Relations, M&S committees within Asia Pacific region.

顾问委员会负责根据 IAAPA 的战略计划，为亚太地区的会员、教育、安全、政府关系和制造商及供应商委员会的倡议提供相关指导。

Current Goals / 当前目标:

To create initiatives that align with IAAPA's Strategic plan with various subcommittees, and provide guidance on prioritization on resources for IAAPA in Asia Pacific.

与各分委会共同制定符合 IAAPA 战略计划的工作内容，并对 IAAPA 亚太区资源分配的优先次序提供指导。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

- Attendance at your own expense, to IAAPA Asian Attractions Expo for in person meeting and expo support.
自费参加 IAAPA 亚洲景点博览会，参与面对面会议与博览会的支持工作。
- Attendance at your own expense, to IAAPA Attractions Expo for in person meeting and expo support.
自费参加 IAAPA 景点博览会，参与面对面会议与博览会的支持工作。
- Attendance at IAAPA's expense, for up to 1 in person meeting in the region.
由 IAAPA 出资，参加最多 1 次的亚太区域内的面对面会议。
- A member of good standing in IAAPA, with industry experience.
具备行业经验，拥有良好声誉的 IAAPA 会员。

Safety Subcommittee | 安全委员会

Purpose / 宗旨:

The subcommittee communicates safety related issues and regulatory changes, supports safety harmonization efforts and monitors incidents in the attractions industry within Asia Pacific region.

分委会负责沟通安全相关问题与监管法规变更事宜，支持开展安全协调工作，并及时掌握亚太地区旅游景点行业的事故情况。

Current Goals / 当前目标:

Create a repository of contacts for safety related issues in the IAAPA membership, provide guidance and a strategy on countries to harmonize safety standards in the asia pacific region.

针对安全相关问题，创建 IAAPA 会员的联系人库，为亚太地区各国协调安全标准提供指导和战略支持。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

- Attendance at your own expense, to IAAPA Asian Attractions Expo for in person meeting and expo support.
自费参加 IAAPA 亚洲景点博览会，参与面对面会议与博览会的支持工作。
- Attendance at IAAPA's expense, for up to 1 in person meeting in the region.
由 IAAPA 出资，参加最多 1 次的亚太区域内的面对面会议。
- A member of good standing in IAAPA, with industry experience.
具备行业经验，拥有良好声誉的 IAAPA 会员。
- Monthly conference calls and occasional email updates of industry information.
举行月度电话会议，不定期通过电子邮件发送行业最新资讯。

Education Subcommittee | 教育委员会

Purpose / 宗旨:

The Education subcommittee develops the program and supports the management of the AAE education program and other regionally focused member education programs, as well as lead educational initiatives for the Asia Pacific region. The subcommittee supports the direction of the APAC Advisory Committee and provides educational related advice and recommendations.

教育分委会负责制定相关计划，支持亚洲景点博览会的教育计划和其他区域性会员教育计划的管理工作，并主导实施亚太地区的教育工作。分委会还负责支持亚太地区顾问委员会所确立的方向，并提供教育方面的意见和建议。

Current Goals / 当前目标:

- Prepare an engaging AAE education program each year.
筹备制定每年亚洲景点博览会的同期教育会议和计划定
- Support the development of an Asian Pacific Webinar calendar of educational events.
协助制定亚太地区教育活动的网络研讨会的日程表。
- Advice on regionally focused educational offerings.
就区域性教育产品和服务提供建议。
- Develop and produce a member only set of educational resources.
编制开发一套会员专属的教育资源。
- Communicate with members about IAAPA resources that can support attraction specific business and personal improvement.
与会员分享相关 IAAPA 资源，以推动景点行业的发展并实现个人提升。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, but can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，但委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

- Ability to actively participate in monthly conference call and offline small group work.
能够积极参与月度电话会议和线下小组工作。
- Attendance at your own expense, to IAAPA Asian Attractions Expo for in person meeting and expo support.
自费参加 IAAPA 亚洲景点博览会，参与面对面会议与博览会支持工作。
- Ability to take an active role in developing an educational initiative for the region.
能够积极推动地区教育计划的制定。
- Attendance at IAAPA's expense, for up to 1 in person meeting in the region.
由 IAAPA 出资，参加最多 1 次的亚太区域内的面对面会议。
- Estimated time commitment of 2-3 hours per month for committee work.
完成委员会相关工作每月所需时间预计为 2-3 小时。
- Must have attractions industry Human Resources or Training related experience.
必须具备景点行业人力资源或培训相关经验。
- Must meet the regional and constituency representation needs at time of application.
申请时必须符合所在地区及所代表景点类型的代表权要求。

Membership Subcommittee | 会员分委会

Purpose / 宗旨:

The subcommittee recommends policy and strategic direction for membership recruitment, membership retention, and membership services for Asia Pacific region.

分委会负责为亚太地区的会员招募、会员维护及会员服务提供相关的政策及战略方向。

Current Goals / 当前目标:

Create a sustainable list of policies and strategies to recruit new members, to onboard new members so they get the most benefit out of IAAPA, and to engage existing members so they see the value of remaining an IAAPA member. The committee will create and then annually review a list of initiatives and strategies that are recommended to the APAC Advisory Committee and can be implemented by IAAPA staff.

制定一套招募新会员的可持续性政策和策略，协助新会员充分享受 IAAPA 的各类福利，同时加强与现有会员的交流，让他们了解到维持 IAAPA 会员身份的价值。分委会负责制定各类倡议和战略并每年进行审查，之后提交给亚太地区顾问委员会，以便由 IAAPA 工作人员执行。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

Ability to represent your company and regional perspective through active participation in monthly conference calls and offline small group work. Attendance, at your own expense, to IAAPA Asian Attractions Expo for in person meeting and expo support. Attendance, at IAAPA's expense, for up to 1 in person meetings in the region. Estimated time commitment of 2-3 hours per month for committee work.

能够积极参与月度电话会议和线下小组工作，同时能够代表自己所在公司和地区的观点。自费参加 IAAPA 亚洲景点博览会，参与面对面会议与博览会支持工作。由 IAAPA 出资，参加最多 1 次亚太区域内的面对面会议。完成委员会相关工作每月所需时间预计为 2-3 小时。

Government Relations Subcommittee | 政府关系委员会

Purpose / 宗旨:

The subcommittee advocates to governing bodies (policy, safety, and tourism) for the greater-good of our industry across the more than 40 economies that make up the Asia Pacific region.

分委会负责向亚太地区 40 多个经济体的主管部门（政策、安全和旅游）提出主张，促进行业整体利益的提升。

Current Goals / 当前目标:

Constantly update our regional Public Policy Priorities handbook, as well as meet and discuss with the regional governing bodies in a timely manner to advocate on behalf of the IAAPA community regarding critical topics such as; safety, intellectual property, industry related taxes, animal welfare, and so on.

不断更新区域公共政策优先事项手册的内容，及时与区域主管部门举行会议并进行讨论，以代表 IAAPA 社群就关键议题提出相应主张，如：安全、知识产权、行业相关税收、动物权益等。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

Ability to represent your company and regional perspective through active participation in monthly conference calls and offline small group work. Attendance at your own expense, to IAAPA Asian Attractions Expo for in person meeting and expo support. Attendance at IAAPA's expense, for up to 1 in person meeting in the region. A member of good standing in IAAPA, with industry experience. Estimated time commitment of 1 to 2 hours per month for committee work. Must have experience presenting to and meeting with governing bodies such as; policy, safety, and tourism bureaus, and must meet the regional and constituency representation needs at the time of application.

能够积极参与月度电话会议和线下小组工作，同时能够代表自己所在公司和地区的观点。自费参加 IAAPA 亚洲景点博览会，参与面对面会议与博览会支持工作。由 IAAPA 出资，参加最多 1 次区域面对面会议。具备行业经验，拥有良好声誉的 IAAPA 会员。完成委员会相关工作每月所需时间预计为 1-2 小时。必须具备与主管部门打交道的经验，如：政策、安全和旅游局，且申请时必须符合所在地区和选区的代表权要求。

M&S Subcommittee | 制造商与供应商分委会

Purpose / 宗旨

The M&S subcommittee represents the M&S members in the Asia Pacific region. The subcommittee provides strategic direction upon the guidance of IAAPA's strategic goals and business plans as approved by the board related to Expo, Conventions and events. The subcommittee provides information regarding the trends, threats and opportunities for expos in the Asia Pacific Region.

制造商与供应商分委会代表亚太地区 制造商与供应商会员的利益。分委会负责根据 IAAPA 的战略目标以及理事会批准的与博览会、大型会议和活动有关的商业计划，提供相应的战略指导。分委会还负责提供有关亚太地区博览会的趋势、威胁及机遇的资料。

Current Goals / 当前目标:

- To grow, nurture and strengthen long term engagement with the members.
增进、培育及加强与会员的长期交流。
- To develop efficient and workable accreditation program for the members.
针对会员制定高效可行的认证计划。
- To encourage members in their own country to recruit new members.
鼓励会员在其所在国家或地区招募新会员。
- To help IAAPA APAC office to host events in APAC region.
协助 IAAPA 亚太地区办事处在亚太地区举办活动。
- Provide feedback and recommendations on post Expo review, and Expo related regulations for IAAPA Asian Attractions Expo.
为 IAAPA 亚洲景点博览会提供关于博览会后评估和博览会相关法规的反馈和建议。
- Provide feedback and recommendations on Expo Locations for IAAPA Asian Attractions Expo.
为 IAAPA 亚洲景点博览会提供关于博览会举办地的反馈和建议。
- Share competing expo information with IAAPA to improve IAAPA Asian Attractions Expo.
向 IAAPA 报告同行业博览会的信息，从而不断提高 IAAPA 亚洲景点博览会。

Volunteer Term / 志愿者任期:

Appointed for 1 year term, but can serve up to 3 consecutive years as a member and up to 3 consecutive years as chair.

任期 1 年，但委员最多连任 3 年，主席最多连任 3 年。

Volunteer Expectations / 志愿者要求:

- Ability to actively participate in quarterly conference call and provide feedback on agenda items.
能够积极参加季度电话会议，并就议程项目提供反馈。
- Attendance at your own expense, to IAAPA Asian Attractions Expo for in person meeting.
自费参加 IAAPA 亚洲景点博览会，参与面对面会议。
- Must be exhibitor at IAAPA Asian Attractions Expo.
必须是 IAAPA 亚洲景点博览会的参展商。
- A member of good standing in IAAPA, with industry experience.
具备行业经验，拥有良好声誉的 IAAPA 会员。
- No current IP violation.
当前无侵犯知识产权的行为。