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be  
CONNECTED

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be  
READY

●  
be  
EDUCATED

●  
be  
INFORMED



## CELEBRATE THE PAST. BUILD THE FUTURE.

In 2018, IAAPA celebrates its 100th year of keeping the global attractions industry connected, ready, educated, and informed.

It's a remarkable achievement — serving, supporting, and bringing leadership and a voice to the attractions community. But it's only the beginning.

Through IAAPA's unmatched breadth and depth of experience, vision, and offices around the world, our foundation remains sound. We remain committed to keeping the attractions industry strong while continuing to build an unshakable future over the next century.



*IAAPA connects me to a global industry perspective I can't find anywhere else.*

*Vivian Lee, Ocean Park Hong Kong, member since 1984*

### GLOBAL REACH WITH A LOCAL TOUCH

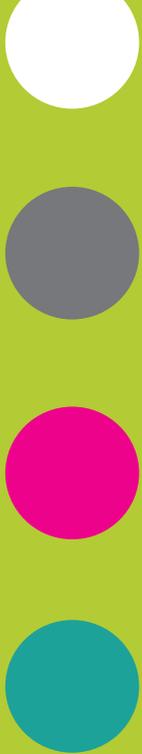
Since 1918, IAAPA has supported every facet of the amusement parks and attractions industry. With five offices around the world, we represent our members globally but serve them locally.

### SUPPORTING EACH OTHER

IAAPA members are proud and passionate. We celebrate each other's successes, help out our partners and peers with myriad issues, and open doors for each other. After all, we're in this wonderful industry together.

Join today at [IAAPA.org/Membership](http://IAAPA.org/Membership)

EXPOS + EVENTS



Throughout the year and across the globe, IAAPA's expos and events offer targeted buying, learning, and networking opportunities, opening new doors and allowing you to be **CONNECTED** with your industry.

Not only do members engage face-to-face with manufacturers and suppliers to source new, revenue-boosting products, but they learn from renowned industry experts and build lifelong relationships with peers.

Whether traveling to a global expo or participating in an educational conference closer to home, members receive significant discounts on all IAAPA events — and the savings quickly add up.

be

CONNECTED



Do you have a global network of peers to whom you can reach out to discuss your **latest operational challenge**?

Are you easily able to source and compare products and connect with **hundreds of leading manufacturers and suppliers**?

Where do you turn for **access to best practices from renowned experts** in the industry?



Mark your calendar for these **IAAPA EXPOS AND EVENTS:**

**IAAPA FEC Summit 2018**  
Laguna Beach, CA, US  
Jan. 28–30, 2018  
Post Tour: Jan. 31, 2018



**Asian Attractions Expo**  
Hong Kong  
Conference:  
June 5–8, 2018  
Trade Show:  
June 6–8, 2018

**IAAPA Leadership Conference 2018**  
Osaka/Tokyo, Japan  
Mar. 6–9, 2018



**Euro Attractions Show**  
Amsterdam, Netherlands  
Conference:  
Sept. 23–27, 2018  
Trade Show:  
Sept. 25–27, 2018

**IAAPA Asia Pacific Summit 2018**  
China  
September



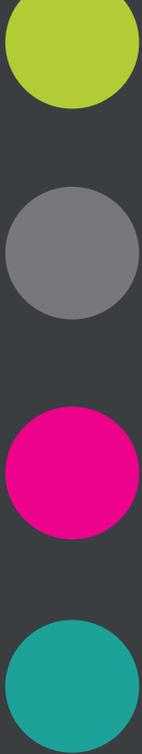
**IAAPA Attractions Expo**  
Orlando, FL, US  
Conference:  
Nov. 12–16, 2018  
Trade Show:  
Nov. 13–16, 2018



*IAAPA provides an amazing opportunity to build a global network of contacts, all with the same passion and drive to be successful in our industry - to take their careers to the next level.*

Doug Akers, Universal Park & Resorts, member since 2007

Join today at [IAAPA.org/Membership](http://IAAPA.org/Membership)



IAAPA membership means joining forces with tens of thousands of business associates, owners, managers, operators, and attractions professionals. And as an IAAPA member, you will be kept up to date and informed of the legislative changes that affect your business.

Central to IAAPA's mission, safety resources are our priority. We are the driving force behind the standardization of safety protocols worldwide and effectively train our members on the latest safety rules and procedures.

# be READY



Are you **ready to implement** the latest government mandate?

Are you **prepared to comply** with all required safety standards?

Can you **unite with your industry** and advocate for the collective good?



## Working for you through a variety of channels:

### ADVOCACY

We connect with government officials to stay informed and advocate for the collective good.

### SAFETY STANDARDS

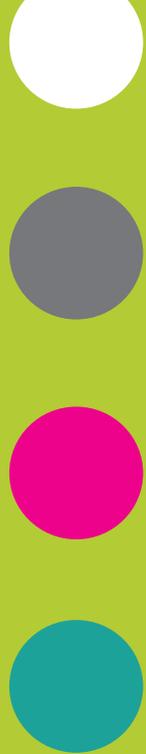
IAAPA leads the global effort to harmonize safety standards for amusement park rides and attractions. This work has led the ASTM, CEN, and ISO global standards to be closely aligned, bringing the benefits of thousands of hours of work by technical experts to the attractions industry worldwide.



The International Association of Amusement Parks and Attractions is the leader in promoting safety in the attractions industry around the world. Safety efforts in our industry are enhanced through partnerships with other experts in organizations such as IAAPA where IAAPA staff and member volunteers have devoted countless hours to develop and harmonize safety standards and share best practices worldwide.

**Greg Hale**, Walt Disney Parks & Resorts, member since 1973

TRAINING + PROFESSIONAL DEVELOPMENT



# be EDUCATED

Whether you are looking to further your own career or support the professional development needs of your team, IAAPA is a valuable training partner. Either face-to-face or online, IAAPA's professional development programs connect you to the best practices, trends, and insights you need to push yourself and your team to the next level.

Are you serious about **advancing your career** and about **prioritizing training** to help your staff develop new skills?

Does your facility have access to **global visionaries** who can take you to the next level?

Can you benefit from step-by-step access to the **best industry practices** and proven case studies?



IAAPA's certification programs offer an opportunity to further your knowledge of all aspects of the industry and, in turn, to advance your career. Distinguish yourself among your peers and in the industry by earning:

- IAAPA Certified Attractions Manager (ICAM)
- IAAPA Certified Attractions Leader (ICAL)
- IAAPA Certified Attractions Executive (ICAE)



Educational opportunities for all levels and disciplines — young professionals to seasoned executives:

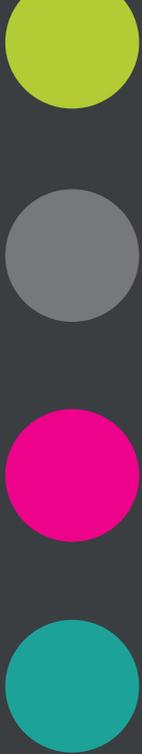
Visit [IAAPA.org/events-education](http://IAAPA.org/events-education) to access the complete 2018 IAAPA Educational Events Calendar.



IAAPA provides an excellent platform for learning through wide-ranging education programs, an extensive library of data and materials compiled over the years, and a platform to meet suppliers for new ideas and new products.

Paul Pei, The Jurong Bird Park (PTE) Ltd., member since 1984

Join today at [IAAPA.org/Membership](http://IAAPA.org/Membership)



# be INFORMED

IAAPA offers you the critical information you need in the ways you prefer. As an IAAPA member, you have access to the industry news, white papers, data, and reports needed to grow your business. Plus, membership gets you immediate, 24-hour access to IAAPA media strategists.

Are you **receiving real-time information** and industry news?

Is your business **prepared to handle** an operational crisis?

Do you have access to the **latest research and current trends** for the attractions industry?



## WE'RE A PHONE CALL AWAY

**IAAPA provides members 24-hour access to media relations professionals.**

We are available to assist you with crisis communications, publicity, and media relations activities. Simply call +1 703/299-5127 and we will provide you with the one-on-one support you may need.



### Complimentary to members:

- Crisis Communications Plan Template
- Member Hotline for Media and PR Support
- Constituency Benchmark Studies
- Research Reports on Economic Impact
- Membership Directory
- *Funworld* — Monthly Magazine
- IAAPA News Flash — Daily News E-mail



*IAAPA's many publications and research always provide insights to help me grow my business.*

Ash Smart, Harbour Park, member since 1985

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# be...

Be an active contributor to your industry — inspired, stronger, and empowered to achieve greater professional success.

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be a **MEMBER.** be **IAAPA.**

[IAAPA.org/Membership](http://IAAPA.org/Membership)



INTERNATIONAL ASSOCIATION OF  
AMUSEMENT PARKS AND ATTRACTIONS

**Celebrate the Past. Build the Future.**

Now serving you in two locations:

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